

Last Modified: Nov 30, 2022

The YOKE Global Inc Privacy Policy <https://www.yoketeam.com/privacy-policy> describes the types of information we obtain about visitors, how we use the information, with whom we share it, and your rights and choices concerning that information. This Cookie Policy explains more about how YOKE Global Inc and its affiliates (collectively “YOKE”) uses cookies and similar tracking technologies and the choices available to you.

The Technologies We Use

Like most online services, we use the following types of cookies and similar technologies:

- **Cookies:** Cookies are small data files stored on your browser or device. They may be served by the entity that operates the website you are visiting (these are called “first-party cookies”) or by other companies (which are called “third-party cookies”).
- **Pixels:** Pixels are small images on a web page or in an email. Pixels collect information about your browser or device and can set cookies.
- **Local Storage:** Local storage allows data about your browser or device to be stored locally on your browser or device and includes HTML5 local storage and browser cache.
- **SDK:** SDKs are blocks of code, typically provided by our partners that may be installed in our applications. SDKs may help us understand how you interact with our applications and collect certain information about the device and network you use to access our applications, such as the advertising identifier

associated with your device or information about how you interact with our applications.

How We Use Cookies and Similar Technologies

YOKE's service providers working on our behalf, and businesses who collect information on our Services (as defined in the YOKE Privacy Policy <https://www.yoketeam.com/privacy-policy>), may automatically receive certain information associated with you and/or your device(s) as part of your use of the Services through browser or device-based tracking technologies such as cookies, pixels, tags, beacons, scripts, or other technology described above. The information we collect may be used to recognize you when you visit our Services, and to collect information such as the number of visits, which features or pages are popular, measurements about advertising displayed, and other information about your browsing activities. This allows us to ensure our Services are functioning properly, improve the Services, provide and measure advertisements, and provide personalized content to you. The purposes for which we and our partners use cookies and similar technologies generally fall into the following four categories:

1. **Strictly Necessary:** Examples include those that are used to carry out or facilitate the transmission of communications over a network and those that are strictly necessary to provide an online service (e.g. our website or a service on our website).
2. **Functional:** Examples include those used to help ensure our Services function properly, to remember your settings and preferences, such as your language

preferences, to help identify and prevent security risks, or to help us understand and improve our Services.

3. **Performance:** Examples include those that collect information about how you interact with our Services and personalize content for you.
4. **Targeting:** Examples include those that make advertising more relevant and meaningful to visitors to our Services. These may also include “social cookies,” which enable you to share content with your friends on social media platforms, such as Facebook or Twitter.

What Information We Collect Through Cookies and Similar Technologies

- **Information about how you access the Services:** When you use the Services, we automatically collect or receive some information about how you access the Services, including the device type, operating system, and browser you use, and how fast or stable your internet connection is. The information we receive depends on the device you are using and which Services you access.
- **Information about your activity on the Services:** Information about your interactions with audio and video content, such as the type of content viewed or listened to, the content viewed, and information about your interactions with email messages we send you, such as which links you click on, and whether the messages were opened or forwarded.
- **Unique identifiers:** IP addresses associated with the devices you use to access the Services, Advertising IDs, Cookie IDs, media access control (MAC) address and other unique identifiers.

- The information accessed through cookies and other similar technologies is used along with the other information we collect for the purposes outlined in the Privacy Policy <https://www.viacomcbsprivacy.com/policy>.

Your Choices

You have the following options to control or limit how we and our partners use cookies and similar technologies for advertising and analytics purposes:

- Although most browsers and devices accept cookies by default, their settings usually allow you to clear and to decline cookies. If you disable cookies, however, some of the features of our Services may not function properly.
- **For individuals located in the European Economic Area (EEA) and in the UK and in Switzerland:** You may change your cookie consent choices within our consent management platform. Note that this consent management platform is set to appear only for EEA/UK/Switzerland-based IP addresses as detected via a third-party service.
- For more information on your choices regarding interest-based advertising, please refer to our Privacy Policy <https://www.yoketeam.com/privacy-policy>.
- **Browser Controls:** For Web Browsers, your opt-out choice is often stored in a cookie. Blocking cookies may prevent the Services from operating as expected and may also prevent your preferences and choices from being stored. That may mean that if you opt-out, then block cookies, we may not know about, or be able to honor, your opt-out. You should also be aware that blocking cookies on your computer will not affect your consent choices on a different device, such as a mobile device.

Below are links to the cookie opt-out pages of common web browsers. If your web browser is not listed here, you should review your web browser terms to learn more about your cookie choices.

- [Google Chrome](#)
- [Apple Safari](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)

Analytics Provider Opt-Outs: Blocking cookies in your web browser may not prevent cross-site tracking of your online activity using other online tracking technologies. In addition to managing your cookie settings for your browser, you can opt-out of tracking directly with the businesses that operate the tracking technologies.

Here is a link to a Google Analytics Opt-out browser Add-on

Please note that this list is not exhaustive.

Contact Us

If you have any questions about this Cookies Policy, you may contact us via email info@yoketeam.com. If you would prefer to submit your questions or comments by mail, please send a letter to the address below:

YOKE Global Inc
Attention of YOKE Privacy Team
854 W Paces Ferry Rd
Atlanta GA 30327
USA